



# HAWAIKIRANGI

2024 World Indigenous Content Conference

**11 & 12 March 2024**

**Due Drop Events Centre**

770 Great South Road,  
Wiri, Manukau 2104  
Tāmaki Makaurau (Auckland),  
Aotearoa

W H A K A A T A  
**MĀORI**

**WITBN**

World Indigenous Television  
Broadcasters Network

# HE KAWATAU

Ko Hawaikirangi te Huinga Pāpāho Taketake o te Ao e tū nei i te tau 2024. Hei konei kotahi mai ai ngā pūkōrero, ngā kaipāho, ngā kaiwaihanga kaupapa, ngā mātanga whakatairanga, me ngā tohunga whakawhitiwhiti kōrero taketake o te ao.

**Hokia te Tāhuhu** - koia te kaupapa o te rangi tuatahi.

He whakatairanga i te whanaketanga o te tuku kōrero pūrākau taketake. Ka takoto ngā kōrero mō ngā ara whakanui i ngā reo me ngā pakiwaitara taketake. Ka mutu, he whakaatu i tā ngā kaupapa taketake hei whakaohoho i ngā kaimātakitaki o te ao.

**Poipoia te pōkaitara pūkōrero** - koia te kaupapa o te rangi tuarua.

He aro ki ngā āhuatanga ahuahū, whakakaha hoki i te pāho kōrero taketake. Ka arotahi hoki ki ngā rauemi hei whakapakari i te raukaha, otirā, ki ngā ara e toitū ai te whaitake o ā tātou mahi ki ngā apataki me ngā hapori taketake.

Ka rere ngā kōrero o te hui mā te Pou Kōrero, te Kōrero Auaha, me te Pae Kōrero. He huīnga whakahihiri ēnei e oho ai te minenga, ka rongō i te ngākau hihiko ki te āta wānanga, waihoki, ki te hōpara i te horanuku haumako o te kōrero pūrakau, o te auahatanga, me te mahi ngātahi a te ao pāpāho taketake.

**Pou Kōrero** - E 20 mēneti te kauhau a te pou kōrero, ka whai iho te 10 mēneti hei tuku pātai. He mātanga, he tohunga hura i ngā kōrero hei whakatenatena, hei whakaaweawe, hei whakaako hoki i te minenga. Ka ū ngā kōrero ki te ngako o te hui.

**Kōrero Auaha** - 10 mēneti tēnei momo punua kauhau. He poto te kakau o te paipa engari he hōhonu te rukunga ki te kaupapa. He huatau, he wheako, he tirohanga auaha. Ko te whāinga ia kia māpura mai te ahi auaha o te minenga.

**Pae Kōrero** - E 20 mēneti te pae kōrero, ka whai muri iho te 10 mēneti hei tuku pātai, hei whakawhitiwhiti kōrero. Ko ngā pūkōrero o tēnei pae he tohunga, he mātanga, he tautōhito hura i ngā kura huna o te ao pāpāho taketake.

# WHAT TO EXPECT

Hawaikirangi 2024 World Indigenous Content Conference brings together a global community of Indigenous storytellers, media, content creators, marketing, and communications professionals.

The theme for Day One is “**Re-indigenising Ourselves to Tell Our Stories Our Way.**” We will showcase the evolution of Indigenous storytelling, how to amplify our voices and narratives, and demonstrate how Indigenous content has inspired global audiences.

The theme for Day Two centres on “**Building a Global Movement of Indigenous Storytellers.**” We will focus on the factors that shape and empower Indigenous storytelling, the tools we need to strengthen our capability, and how we can sustain our relevance to key audiences and Indigenous communities.

The conference programme is a diverse lineup, featuring “Pou Kōrero | Keynote Speaker,” “Kōrero Auaha | Innovation Talks,” and “Pae Kōrero | Panel Discussion.” These dynamic sessions promise to captivate, inspire, and stimulate meaningful discussions, offering attendees a unique opportunity to explore the rich landscape of Indigenous storytelling, innovation, and collaborative discourse.

**Pou Kōrero | Keynote Speaker** - A 20-minute presentation by a keynote speaker, followed by a 10-minute question and answer session. A leader or expert in their field will share an enlightening address that serves to inspire, educate, and motivate attendees. The keynote speech encapsulates the essence of the conference and the session, setting the tone for meaningful discussions and insights.

**Kōrero Auaha | Innovation Talks** - Dynamic 10-minute presentations, similar to the TEDx format, offering concise and impactful insights. Speakers will share innovative ideas, experiences, and perspectives. The format allows for a quick, yet powerful exploration of diverse topics related to Indigenous storytelling, media, and cultural engagement. These talks aim to spark inspiration, foster creativity, and contribute valuable insights to the broader discussions taking place within the conference.

**Pae Kōrero | Panel Discussion** - A 20-minute panel discussion followed by a 10-minute Q&A session. This engaging format brings together a diverse group of experts, leading thinkers, and practitioners to explore key topics and issues related to Indigenous storytelling, media, and cultural revitalisation. During the panel discussion, participants will share their insights and experiences, offering valuable perspectives and solutions to common challenges. The subsequent Q&A session provides an opportunity for attendees to further engage with panellists, and delve deeper into the topics discussed.

7.30am - 8.30am	KA TUWHERA TE PAE RĒHITA -REGISTRATION DESK OPENS
8.30am - 08.55am	<b>Karakia &amp; Mihi Whakatau   Opening Blessing &amp; Welcome Ngā Kaumātua o Te Kei o te Waka o Tainui</b>
08.55am	Introductions & Housekeeping - <b>MC Julian Wilcox</b>
9.00am	<b>Pou Kōrero   Opening Address   Jamie Tuuta</b> <b>Jamie Tuuta</b> , Toihau (Chair) of Te Rūnanga Kaiwhakaterere o Whakaata Māori (Whakaata Māori Board) opens Hawaikirangi 2024, World Indigenous Content Conference.
9.15am	<b>Pou Kōrero   Keynote Speaker Cliff Curtis: Indigenous Storytelling in Film: A Journey of Tradition and Innovation</b> <b>Cliff Curtis</b> is a globally recognised actor and producer, boasting a significant international presence on and off screen. He will showcase his cinematic achievements and his dedicated efforts to promote Māori and Polynesian culture in the local and international film industry. Q&A session at 9:40am.
9.50am	<b>Kōrero Auaha   Innovation Talks: Diverse Voices, Powerful Films - An Exploration of Indigenous Filmmaking</b> <b>Mike Jonathan</b> , cinematographer, and director at Haka Boy Films, navigates us through the landscape of short films. <b>Libby Hakaraia</b> , film director and recipient of the 2024 Merata Mita fellowship award for Māorilands, enlightens us on how film festivals elevate and celebrate Indigenous cinema and we will hear from <b>Paula Whetu Jones</b> , feature film director and producer.
10.25am	<b>Pae Kōrero   Panel Discussion: Indigenous Stories in Film: Tradition, Transformation, and Collaboration</b> <b>Rhoda Roberts</b> , Elder In-Residence Actress at SBS & NITV Australia, <b>Te O Kahurangi Waaka</b> at New Zealand Film Commission, <b>Lisa Taouma</b> Executive Producer at the Coconet TV and <b>Lanita Ririnui</b> , Chief Executive at Ngā Aho Whakaari, share their wealth of experience and unique perspectives on the art of Indigenous storytelling in the world of film. Q&A Session to follow.
11.00am - 11.25am	PARAMANAWA - MORNING TEA
11.25am	<b>Pou Kōrero   Keynote: Derek Fox - Shaping the Media Landscape</b> Acclaimed broadcaster, commentator, publisher, and journalist, <b>Derek Fox</b> will deliver a compelling keynote, unraveling the dynamics of establishing Indigenous news gathering and broadcasting in non-traditional settings. His insights offer a unique perspective on the challenges and successes of amplifying Indigenous voices and shaping the media landscape. Q&A session at 11:45am.
12.00pm	<b>Pae Kōrero   Panel Discussion: Re-indigenising News Media</b> This thought-provoking panel discussion features esteemed Indigenous journalists from around the globe, <b>Mariela Idivuoma</b> News Editor-in-Chief at NRK Sápmi Norway, <b>Rhanna Collins</b> Head of Business and Operations at NITV, Australia and <b>Blake Ihimaera</b> , Whakaata Māori Director of News and Current Affairs, <b>Isuth Balincinan</b> , Manager of News at TITV, will guide the discussion about the re-indigenisation of Indigenous stories, navigating challenges, and emphasising the importance of Indigenous-led storytelling in combating misinformation.



# DAY 1

MONDAY  
11 MARCH

12.30pm	<b>Kōrero Whakaaweawe   A chat with Temuera Morrison</b> Join the captivating and entertaining conversation hosted by <b>Moana Maniapoto</b> , a multi-award-winning journalist, singer, and documentary maker, as she delves into the extraordinary journey of the versatile actor, <b>Temuera Morrison</b> , a cultural icon with a diverse international career.
12.55pm - 1.35pm	KAI O TE RĀNUI - LUNCH
1.40pm	<b>Kōrero Auaha   Innovation Talks: Inspiring audiences through Indigenous entertainment, drama and radio content.</b> <b>Aaron Fa'aoso</b> , SBS Board Director and Indigenous content creator, offers his insights on entertainment in this dynamic line up. Joining him are <b>Wetini Mitai</b> , who will share his knowledge representing the realm of drama as a master storyteller, and <b>Peter-Lucas Jones</b> , Chairperson of the National Iwi Radio Network and Deputy Chair of Whakaata Māori, an expert in radio. Together, they share strategies for inspiring audiences while actively contributing to the preservation and promotion of indigenous language, culture, and identity.
2.20pm	<b>Pae Kōrero   Panel discussion: Embracing New Approaches to Indigenous Content Creation</b> Join a distinguished panel of network and funding executives, including <b>Maria Barlow-Cooper</b> , Director of Content at Whakaata Māori; <b>Nevak Rogers</b> , Head of Content at TVNZ; <b>Larry Parr</b> , Chief Executive of Te Māngai Pāho; and <b>Marissa McDowell</b> , Head of Commissioning at NITV Australia. Gain valuable insights into their criteria for high-quality Indigenous content, stay updated on the latest trends, and explore predictions for the landscape of Indigenous content creation. Q&A session at 2.45pm.
2.55pm - 3.10pm	PARAMANAWA - AFTERNOON TEA
3.15pm	<b>Kōrero Auaha   Innovation Talks: Preserving and promoting cultural heritage and identity</b> This session is dedicated to preserving and promoting cultural heritage and identity. <b>Joe Harawira</b> , an international storytelling expert, skillfully weaves together diverse perspectives through traditional storytelling. <b>Marcellus Enalanga</b> Cross Platform Journalist NITV Australia, offers insights into the significance of cultural appropriation and the importance of maintaining identity and heritage.
3.55pm	<b>Pou Kōrero   Keynote: Professor Rangī Mātāmua – Hawaikirangi</b> <b>Professor Rangī Mātāmua</b> is renowned for his captivating storytelling and knowledge of Māori astronomy, leads us on an extraordinary journey through the celestial realms. Rangī aims to regenerate ancient cultural traditions and scientific knowledge for the modern Māori world. Q&A session at 4.15pm.
4.30pm	<b>Ngahau   Entertainment</b> <b>Mohi Allen</b> , a Māori neo-soul artist acclaimed for his exceptional talent, recently recognised with the 2023 Apra Maioha award. His music is a captivating blend of Māori storytelling infused with a rich mix of diverse musical influences.
4.45pm	<b>Karakia Whakamutunga   A blessing to end the day</b>
4.45pm - 7.00pm	<b>Whakawhanaungatanga</b> Networking, light refreshments and cash bar available.

# RĀ 2

TŪREI  
12 o MĀEHE

8.15am - 8.45am	KA TUWHERA TE WHARE - VENUE OPENS
8.45am - 9.00am	<b>Karakia &amp; Mihi   Opening Blessing &amp; Welcome</b> Introductions & Housekeeping - Welcome back to day two of Hawaikirangi 2024 with our MC Julian Wilcox.
9.00am	<b>Pou Kōrero   Keynote Speaker:</b> The Minister for Māori Development shares his vision and priorities for Māori media, broadcasting, and language.
9.15am	<b>Pae Kōrero   Panel Discussion Navigating Global Political Challenges: Insights from Indigenous Media Leaders</b> <b>Shane Taurima</b> Kaihautū Chief Executive of Whakaata Māori, <b>Tanya Denning -Orman</b> , Director of Indigenous Content at SBS and NITV Australia and <b>Monika Ille</b> , Chief Executive of APTN Canada discuss key challenges and opportunities facing Indigenous media and broadcasting. Q&A session at 9:50am.
9.45am	<b>Kōrero Auaha   Innovation Talks: Innovative and creative ways of promoting Indigenous languages using video content</b> Join Director General from Taqramiut Nipingat, Canada, <b>Julie Grenier</b> , as she highlights the benefits of early exposure to language content for aiding preservation efforts. <b>Bailey Mackey</b> , CEO of Pango Productions, shares insights on changing the world through Māori storytelling, ensuring Indigenous voices on the global stage. Together, they underscore the significance of language and cultural preservation for individual development and of Indigenous communities worldwide.
10.15am - 10.40am	PARAMANAWA - MORNING TEA
10.40am	<b>Pae Kōrero   Panel Discussion Protecting our stories and voices</b> <b>Alang Galavangang</b> , Chief Executive of TITV Taiwan, <b>Johan Ailo Kalstad</b> , Director of NRK Sápmi, Norway, <b>Honiana Love</b> , Chief Executive of Ngā Taonga Sound & Vision, and <b>Paul Shiang</b> , Chief Executive Officer of Hakka TV Taiwan and <b>Ella Henry</b> , Professor Auckland University of Technology explore strategies and insights on safeguarding our cultural assets while actively sharing our languages and cultures with the world. Q&A session at 11.00am.
11.15am	<b>Pou Kōrero   Keynote: Alan Esslemont on Broadcasting Indigenous Language Content to a Global Audience</b> Chief Executive of TG4 Ireland <b>Alan Esslemont</b> shares the fusion of traditional practices and modern media, discussing the global impact broadcasting entirely in an Indigenous language has. He will shed light on TG4's global contribution to promoting Indigenous languages, cultures, heritage, and identity through distinctive Irish-language programming. Gain insights into the triumphs and challenges of broadcasting Indigenous content to a broader audience, entirely in Irish. Q&A session at 11.35am.
11.55am	<b>Pae Kōrero   Panel Discussion Indigenous Voices on the Airwaves: The Impact and Potential of Radio Broadcasting</b> Explore the global impact of Indigenous radio in "Beyond Borders." Join Radio & TV <b>Stacey Morrison</b> , Radio Presenter Flava Radio, <b>Anna Sunna</b> Swedish Journalist Sápmi, Radio Manager of Tūranga FM <b>Matai Smith</b> , and <b>Shannon Haunui-Thompson</b> from RNZ, as they unveil distinctive approaches used in radio to champion Indigenous narratives, language, and culture. Q&A session at 11.55am.
12.30pm - 1:15pm	KAI O TE RĀNUI - LUNCH



# DAY 2

TUESDAY  
12 MARCH

1:15pm	<b>Ngahau   Entertainment - Mataara Stokes and Arihia Cassidy</b> , who play the roles of Simba and Nala in The Lion King Reo Māori, will perform popular songs from the iconic movie.
1:20pm	<b>Kōrero Auaha   Innovation Talks: Maximising Technology and Platforms to Promote Indigenous content in the Digital Era.</b> <b>Andrew McNaughton</b> , Director of Technology and Operations at Whakaata Māori, <b>Tiffany Bloomquist</b> , New Zealand Country Manager at Amazon Web Services, and <b>Hori-Te-Ariki Mataki</b> , Kaihautū Ariki Creative. These industry leaders will share strategies for digital creation and revolutionising content distribution. An insightful discussion on leveraging technology and platforms to promote Indigenous content in today's digital landscape.
1.55pm	<b>Pae Kōrero   Panel Discussion Innovative Approaches to Language Revitalisation</b> Embark on a thought-provoking journey with esteemed industry leaders in language revitalisation, featuring the multi-award-winning practitioner, <b>Maramena Roderick</b> , Director of Audience and Partnerships at Whakaata Māori. Joining her are, <b>Nicole Hoey</b> , Chief Executive Officer and Producer of Cinco Cine Film Productions, <b>Carl-Göran Larsson</b> , Editor in Chief for Programming at NRK Sápmi Norway, and Mike Omelus, Executive Director of Content and Strategy at APTN Canada. Together, they will unveil cutting-edge strategies employed by networks and producers to captivate audiences in the crucial process of language revitalisation. Q&A session at 2:15pm.
2.25pm	<b>Kōrero Auaha   Innovation Talks: Innovative and creative ways of promoting Indigenous languages using video content</b> This session is a journey with creative professionals who are excelling in crafting youth-oriented content. Join <b>Te Ataraiti Waretini</b> , Managing Director of Kura Productions Ltd and <b>Te Aorere Pewhairangi</b> Digital Storyteller, as they share strategies for conquering multiple platforms and engaging younger audiences. <b>Chey and Kahurangi Milne</b> , Directors and Producers of Arataua Media, offer insights into igniting creativity in a new generation of content creators.
3.00pm - 3.20pm	PARAMANAWA - AFTERNOON TEA
3.20pm	<b>Kōrero Auaha   Innovation Talks: Supporting the Next Generation of Indigenous Storytellers</b> Join Toiroa Williams from Auckland University of Technology as he shares insights and experiences as a successful Indigenous storyteller. Sharing strategies to empower and support the next generation of Indigenous content creators while delving into the challenges they may face.
3:35pm	<b>Ngahau   Entertainment and Innovation Talk</b> Join us for an inspiring session led by Pere Wihongi, sharing insights into empowering Indigenous voices through music, discussing the importance of cultural identity, language preservation, and representation in the contemporary music landscape.
3.50pm	<b>Pou Kōrero   Keynote: Shane Taurima - The Future of Indigenous Media</b> <b>Shane Taurima</b> Kaihautū Chief Executive of Whakaata Māori, summarises key highlights and memorable moments from the conference and delivers a call to action to shape the future of Indigenous media.
4.05pm	<b>Karakia Whakamutunga   Closing</b>