



HAWAIKIRANGI

2024 World Indigenous Content Conference

11 & 12 March 2024

Due Drop Events Centre

770 Great South Road,
Wiri, Manukau 2104
Tāmaki Makaurau (Auckland),
Aotearoa

W H A K A A T A
MĀORI

WITBN

World Indigenous Television
Broadcasters Network

HE KAWATAU

Ko Hawaikirangi te Huinga Pāpāho Taketake o te Ao e tū nei i te tau 2024. Hei konei kotahi mai ai ngā pūkōrero, ngā kaipāho, ngā kaiwaihanga kaupapa, ngā mātanga whakatairanga, me ngā tohunga whakawhitiwhiti kōrero taketake o te ao.

Hokia te Tāhuhu - koia te kaupapa o te rangi tuatahi.

He whakatairanga i te whanaketanga o te tuku kōrero pūrākau taketake. Ka takoto ngā kōrero mō ngā ara whakanui i ngā reo me ngā pakiwaitara taketake. Ka mutu, he whakaatu i tā ngā kaupapa taketake hei whakaohoho i ngā kaimātakitaki o te ao.

Poipoia te pōkaitara pūkōrero - koia te kaupapa o te rangi tuarua.

He aro ki ngā āhuatanga ahuahū, whakakaha hoki i te pāho kōrero taketake. Ka arotahi hoki ki ngā rauemi hei whakapakari i te raukaha, otirā, ki ngā ara e toitū ai te whaitake o ā tātou mahi ki ngā apataki me ngā hapori taketake.

Ka rere ngā kōrero o te hui mā te Pou Kōrero, te Kōrero Auaha, me te Pae Kōrero. He huīnga whakahihiri ēnei e oho ai te minenga, ka rongō i te ngākau hihiko ki te āta wānanga, waihoki, ki te hōpara i te horanuku haumako o te kōrero pūrakau, o te auahatanga, me te mahi ngātahi a te ao pāpāho taketake.

Pou Kōrero - E 20 mēneti te kauhau a te pou kōrero, ka whai iho te 10 mēneti hei tuku pātai. He mātanga, he tohunga hura i ngā kōrero hei whakatenatena, hei whakaaweawe, hei whakaako hoki i te minenga. Ka ū ngā kōrero ki te ngako o te hui.

Kōrero Auaha - 10 mēneti tēnei momo punua kauhau. He poto te kakau o te paipa engari he hōhonu te rukunga ki te kaupapa. He huatau, he wheako, he tirohanga auaha. Ko te whāinga ia kia māpura mai te ahi auaha o te minenga.

Pae Kōrero - E 20 mēneti te pae kōrero, ka whai muri iho te 10 mēneti hei tuku pātai, hei whakawhitiwhiti kōrero. Ko ngā pūkōrero o tēnei pae he tohunga, he mātanga, he tautōhito hura i ngā kura huna o te ao pāpāho taketake.

WHAT TO EXPECT

Hawaikirangi 2024 World Indigenous Content Conference brings together a global community of Indigenous storytellers, media, content creators, marketing, and communications professionals.

The theme for Day One is **“Re-indigenising Ourselves to Tell Our Stories Our Way.”** We will showcase the evolution of Indigenous storytelling, how to amplify our voices and narratives, and demonstrate how Indigenous content has inspired global audiences.

The theme for Day Two centres on **“Building a Global Movement of Indigenous Storytellers.”** We will focus on the factors that shape and empower Indigenous storytelling, the tools we need to strengthen our capability, and how we can sustain our relevance to key audiences and Indigenous communities.

The conference programme is a diverse lineup, featuring “Pou Kōrero | Keynote Speaker,” “Kōrero Auaha | Innovation Talks,” and “Pae Kōrero | Panel Discussion.” These dynamic sessions promise to captivate, inspire, and stimulate meaningful discussions, offering attendees a unique opportunity to explore the rich landscape of Indigenous storytelling, innovation, and collaborative discourse.

Pou Kōrero | Keynote Speaker - A 20-minute presentation by a keynote speaker, followed by a 10-minute question and answer session. A leader or expert in their field will share an enlightening address that serves to inspire, educate, and motivate attendees. The keynote speech encapsulates the essence of the conference and the session, setting the tone for meaningful discussions and insights.

Kōrero Auaha | Innovation Talks - Dynamic 10-minute presentations, similar to the TEDx format, offering concise and impactful insights. Speakers will share innovative ideas, experiences, and perspectives. The format allows for a quick, yet powerful exploration of diverse topics related to Indigenous storytelling, media, and cultural engagement. These talks aim to spark inspiration, foster creativity, and contribute valuable insights to the broader discussions taking place within the conference.

Pae Kōrero | Panel Discussion - A 20-minute panel discussion followed by a 10-minute Q&A session. This engaging format brings together a diverse group of experts, leading thinkers, and practitioners to explore key topics and issues related to Indigenous storytelling, media, and cultural revitalisation. During the panel discussion, participants will share their insights and experiences, offering valuable perspectives and solutions to common challenges. The subsequent Q&A session provides an opportunity for attendees to further engage with panellists, and delve deeper into the topics discussed.

<p>8.00am - 8.45am</p>	<p>KA TUWHERA TE PAE RĒHITA -REGISTRATION DESK OPENS Te Wharekura o Manurewa join us for a special performance.</p>
<p>8.45am - 9.00am</p>	<p>Karakia & Mihi Opening Blessing & Welcome Ngā Kaumātua o Te Kei o te Waka o Tainui Introductions & Housekeeping - MC Julian Wilcox</p>
<p>9.00am</p>	<p>Pou Kōrero Opening - Address Jamie Tuuta Jamie Tuuta, Toihau (Chair) of Te Rūnanga Kaiwhakatere o Whakaata Māori (Whakaata Māori Board) opens Hawaikirangi 2024, World Indigenous Content Conference.</p>
<p>9.20am</p>	<p>Pou Kōrero Keynote Speaker Cliff Curtis: Indigenous Storytelling in Film: A Journey of Tradition and Innovation Cliff Curtis is a globally recognised actor and producer, boasting a significant international presence on and off screen. He will showcase his cinematic achievements and his dedicated efforts to promote Māori and Polynesian culture in the local and international film industry. Q&A session at 9:40am.</p>
<p>9.55am</p>	<p>Kōrero Auaha Innovation Talks: Diverse Voices, Powerful Films - An Exploration of Indigenous Filmmaking Mike Jonathan, cinematographer, and director at Haka Boy Films, navigates us through the landscape of short films. Libby Hakaraia, film director and recipient of the 2024 Merata Mita fellowship award for Māorilands, enlightens us on how film festivals elevate and celebrate Indigenous cinema and we will hear from Paula Whetu Jones, feature film director and producer.</p>
<p>10.35am</p>	<p>Pae Kōrero Panel Discussion: Indigenous Stories in Film: Tradition, Transformation, and Collaboration Rhoda Roberts, Elder In-Residence Actress at SBS & NITV Australia, Te O Kahurangi Waaka at New Zealand Film Commission, Lisa Touma Executive Producer at the Coconet TV and Lanita Ririnui, Chief Executive at Ngā Aho Whakaari, share their wealth of experience and unique perspectives on the art of Indigenous storytelling in the world of film. Q&A Session to follow.</p>
<p>11.00am - 11.25am</p>	<p>PARAMANAWA - MORNING TEA</p>
<p>11.25am</p>	<p>Pou Kōrero Keynote: Derek Fox - Shaping the Media Landscape Acclaimed broadcaster, commentator, publisher, and journalist, Derek Fox will deliver a compelling keynote, unraveling the dynamics of establishing Indigenous news gathering and broadcasting in non-traditional settings. His insights offer a unique perspective on the challenges and successes of amplifying Indigenous voices and shaping the media landscape. Q&A session at 11:45am.</p>
<p>11.55am</p>	<p>Ngahau Entertainment</p>
<p>12.00pm</p>	<p>Pae Kōrero Panel Discussion: Re-indigenising News Media This thought-provoking panel discussion features esteemed Indigenous journalists from around the globe, Cheryl McKenzie, Executive Director of News and Current Affairs at APTN Canada, Mariela Idivuoma News Editor-in-Chief at NRK Sápmi Norway, Rhanna Collins Head of Business and Operations at NITV, Australia and Blake Ihimaera will guide the discussion about the re-indigenisation of Indigenous stories, navigating challenges, and emphasising the importance of Indigenous-led storytelling in combating misinformation.</p>

DAY 1

MONDAY
11 MARCH

12.30pm	Kōrero Whakaaweawe A chat with Temuera Morrison Join the captivating and entertaining conversation hosted by Moana Maniapoto , a multi-award-winning journalist, singer, and documentary maker, as she delves into the extraordinary journey of the versatile actor, Temuera Morrison , a cultural icon with a diverse international career.
12.55pm - 1.35pm	KAI O TE RĀNUI - LUNCH
1.40pm	Kōrero Auaha Innovation Talks: Embracing New Approaches to Indigenous Content Creation Aaron Fa'aoa , SBS Board Director and Indigenous content creator, offers his insights on entertainment in this dynamic line up. Joining him are Wetini Mitai , who will share his knowledge representing the realm of drama as a master storyteller, and Peter-Lucas Jones , Chairperson of the National Iwi Radio Network and Deputy Chair of Whakaata Māori, an expert in radio. Together, they share strategies for inspiring audiences while actively contributing to the preservation and promotion of indigenous language, culture, and identity.
2.15pm	Pae Kōrero Panel discussion: Exploring Indigenous Content Creation Join a distinguished panel of network and funding executives, including Maria Barlow-Cooper , Director of Content at Whakaata Māori; Mike Omelus , Executive Director of Content & Strategy at APTN Canada; Nevak Rogers , Head of Content at TVNZ; Larry Parr , Chief Executive of Te Māngai Pāho; and Marissa McDowell , Head of Commissioning at NITV Australia. Gain valuable insights into their criteria for high-quality Indigenous content, stay updated on the latest trends, and explore predictions for the landscape of Indigenous content creation. Q&A session at 2.35pm.
2.45pm- 3.10pm	PARAMANAWA - AFTERNOON TEA
3.10pm	Kōrero Auaha Innovation Talks: Preserving and promoting cultural heritage and identity This session is dedicated to preserving and promoting cultural heritage and identity. Joe Harawira , an international storytelling expert, skillfully weaves together diverse perspectives through traditional storytelling. Jason Oakley , Head of Commercial, Community Engagement, Government Relations for NITV Australia, offers insights into the significance of cultural appropriation and the importance of maintaining identity and heritage.
3.50pm	Pou Kōrero Keynote: Professor Rangī Mātāmua – Hawaikirangi Professor Rangī Mātāmua is renowned for his captivating storytelling and knowledge of Māori astronomy, leads us on an extraordinary journey through the celestial realms. Rangī aims to regenerate ancient cultural traditions and scientific knowledge for the modern Māori world. Q&A session at 4.15pm.
4.25pm	Ngahau Entertainment Mohi Allen , a Māori neo-soul artist acclaimed for his exceptional talent, recently recognised with the 2023 Apra Maioha award. His music is a captivating blend of Māori storytelling infused with a rich mix of diverse musical influences.
4.45pm	Karaka Whakamutunga A blessing to end the day
4.45pm - 7.00pm	Whakawhanaungatanga Networking, light refreshments and cash bar available.

RĀ 2

TŪREI
12 o MĀEHE

8.15am - 8.45am	KA TUWHERA TE WHARE - VENUE OPENS
8.45am - 9.00am	Karakia & Mihi Opening Blessing & Welcome Introductions & Housekeeping - Welcome back to day two of Hawaikirangi 2024 with our MC Julian Wilcox.
9.00am	Pou Kōrero Keynote Speaker: Speaker to be confirmed.
9.30am	Pae Kōrero Panel Discussion Navigating Global Political Challenges: Insights from Indigenous Media Leaders Shane Taurima Kaihautū Chief Executive of Whakaata Māori, Tanya Denning -Orman , Director of Indigenous Content at SBS and NITV Australia and Monika Ille , Chief Executive of APTN Canada discuss key challenges and opportunities facing Indigenous media and broadcasting. Q&A session at 9:50am.
10.00am - 10.25am	PARAMANAWA - MORNING TEA
10.25am	Ngahau Entertainment - The Poi Challenge Celebrate indigenous culture and creativity through this interactive and engaging activity.
10.35am	Pou Kōrero Keynote: Alan Esslemont on Broadcasting Indigenous Language Content to a Global Audience Chief Executive of TG4 Ireland Alan Esslemont shares the fusion of traditional practices and modern media, discussing the global impact broadcasting entirely in an Indigenous language has. He will shed light on TG4's global contribution to promoting Indigenous languages, cultures, heritage, and identity through distinctive Irish-language programming. Gain insights into the triumphs and challenges of broadcasting Indigenous content to a broader audience, entirely in Irish. Q&A session at 10:55am.
11.10am	Pae Kōrero Panel Discussion Protecting our stories and voices Alang Galavangang , Chief Executive of TITV Taiwan, Johan Ailo Kalstad , Director of NRK Sápmi, Norway, Honiana Love , Chief Executive of Ngā Taonga Sound & Vision, and Paul Shiang , Chief Executive Officer of Hakka TV Taiwan and Ella Henry , Professor Auckland University of Technology explore strategies and insights on safeguarding our cultural assets while actively sharing our languages and cultures with the world. Q&A session at 11:30am.
11.35am	Pae Kōrero Panel Discussion Indigenous Voices on the Airwaves: The Impact and Potential of Radio Broadcasting Explore the global impact of Indigenous radio in "Beyond Borders." Join Radio & TV Stacey Morrison , Radio Presenter Flava Radio, Anna Sunna Swedish Journalist Sápmi, Radio Manager of Tūranga FM Matai Smith , and Shannon Haunui-Thompson from RNZ, as they unveil distinctive approaches used in radio to champion Indigenous narratives, language, and culture. Q&A session at 11:55am.

DAY 2

TUESDAY
12 MARCH

12.10pm - 12.55pm	KAI O TE RĀNUI - LUNCH
1.00pm	Kōrero Auaha Innovation Talks: Maximising Technology and Platforms to Promote Indigenous content in the Digital Era. Andrew McNaughton , Director of Technology and Operations at Whakaata Māori, Tiffany Bloomquist , New Zealand Country Manager at Amazon Web Services, and Hori-Te-Ariki Mataki , Kaihautū Ariki Creative. These industry leaders will share strategies for digital creation and revolutionising content distribution. An insightful discussion on leveraging technology and platforms to promote Indigenous content in today's digital landscape.
1.35pm	Pae Kōrero Panel Discussion Innovative Approaches to Language Revitalisation Embark on a thought-provoking journey with esteemed industry leaders in language revitalisation, featuring the multi-award-winning practitioner, Maramena Roderick , Director of Audience and Partnerships at Whakaata Māori. Joining her are, Nicole Hoey , Chief Executive Officer and Producer of Cinco Cine Film Productions, Carl-Göran Larsson , Editor in Chief for Programming at NRK Sápmi Norway. Together, they will unveil cutting-edge strategies employed by networks and producers to captivate audiences in the crucial process of language revitalisation. Q&A session at 1:55pm.
2.10pm	Kōrero Auaha Innovation Talks: Innovative and creative ways of promoting Indigenous languages using video content This session is a journey with creative professionals who are excelling in crafting youth-oriented content. Join Te Ataraiti Waretini , Managing Director of Kura Productions Ltd and Te Aorere Pewhairangi Digital Storyteller, as they share strategies for conquering multiple platforms and engaging younger audiences. Chey and Kahurangi Milne , Directors and Producers of Arataua Media, offer insights into igniting creativity in a new generation of content creators.
2.45pm	Ngāhau Entertainment - Atareta Milne and Te Haakura Ihimaera-Manley , rangatahi (youth) artists and Te NūTube music award winners provide a live performance.
3.05pm - 3.15pm	PARAMANAWA - AFTERNOON TEA
3.20pm	Pou Kōrero Keynote: Shane Taurima - The Future of Indigenous Media Shane Taurima Kaihautū Chief Executive of Whakaata Māori, summarises key highlights and memorable moments from the conference and delivers a call to action to shape the future of Indigenous media.
3.50pm	Karakia Whakamutunga Closing